

YOUTH

ENTREPRENEURSHIP

GRANT APPLICATION

When completing this grant application, keep in mind that not all questions will require in-depth responses. Some organizations may have a lot of information to share in one area, but not another. That’s okay. Focus on the strengths of your organization and be upfront on the areas of weakness. Our goal is to give grant applicants the opportunity to touch on each of our values while still being cognizant of the time it takes to complete an application. For smaller grants (under $20,000), you may be able to address the question in a few sentences. Larger grants, however, may need a few paragraphs. Consider the size and complexity of your grant request and adjust your responses accordingly.

ORGANIZATION

1. **How is entrepreneurship prioritized within your organization?**

Some view entrepreneurship programming as separate from core functions; some embed it into specific subjects or departments; and some lead with the goal of developing entrepreneurs. Every organization approaches it differently based on its unique structure and needs. Tell us how it works for your organization.

ACTIVITIES

1. **How do you plan to build the entrepreneurial mindset?**

This is where you give us all the nitty gritty details that make up your programming. Things like hands-on activities that allow youth to solve problems, create, plan, pivot, and present. Infusing entrepreneurship principles into core curriculum, tailoring content to individual students’ interests and needs, and letting the student drive the process are examples of components of successful youth entrepreneurship programs. But don’t let your imagination stop there. We are always looking for new, innovative ways to develop an entrepreneurial mindset in youth. Please provide a narrative first and then condense the main ideas into action items on which your organization will report if this project is funded. Your Program Officer will work with you to develop a set of grant objectives that include information found in the Activities, Connectivity, and Impact sections of this grant application.

Narrative:

|  |  |
| --- | --- |
| **Action Item** | **Measurement** |
|  |  |
|  |  |

PARTICIPATION

1. **Let’s put some numbers to this request.**

To the best of your knowledge, please estimate or project the following figures. Leave blank if not applicable.

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Program 1** | **Program 2** | **Program 3** |
| Program Name |  |  |  |
| Timeframe | MMDDYY - MMDDYY | MMDDYY - MMDDYY | MMDDYY - MMDDYY |
| Youth engaged | # | # | # |
| Hours of engagement/student | # | # | # |
| Teachers trained | # | # | # |
| Classrooms participating | # | # | # |
| Female participants | % | % | % |
| Minority participants | % | % | % |
| Free/reduced lunch participants | % | % | % |

1. **What strategies will you use to engage students from underserved populations?**

Explain how you will ensure that students from traditionally underserved populations (e.g. racial minority groups and females) are engaged in programming. Any insights you can share into how and why this plan was developed, including lessons learned from previous engagement efforts would also be helpful.

CONNECTIVITY

1. **How does your organization connect youth to other entrepreneurial opportunities?**

Whether it’s connecting youth from varying backgrounds, providing additional opportunities for youth to explore entrepreneurial interests, or launching them into the next stage, we want to hear about it.

1. **How do you interact with other organizations in the Northeast Ohio entrepreneurship ecosystem?**

This can be anything from sharing resources to collaborating on projects to training staff on the breadth of programming available in the region.

1. **What informs your efforts?**

Is there research or evidence to support specific elements of your programming? How do you know it is right for the kids being served?

EVALUATION AND IMPACT

1. **Tell us about your data collection.**

We would like an understanding of the data you capture, how you analyze that information, and any challenges you face related to data collection. Describe any expertise you have on staff or externally to assist with this process and how often you revisit the specific program metrics.

1. **How will participants benefit from their participation?**

Having an understanding of the scope of your program is helpful, but we also need to know how the participants will be changed. Focus on a few areas in which you feel you can make an impact and how you plan to measure progress. Be as specific and realistic as possible as your grant report will be evaluated on whether or not you are able to achieve these outcomes.

|  |  |
| --- | --- |
| **Outcome** | **Measurement** |
|  |  |
|  |  |
|  |  |

LEARNINGS

1. **How do you pivot in response to changing environments?**

The previous question delved into how you expect participants to change. For this question, we want to know how your programming evolves to meet new needs. If you have conducted this program in the past, use this space to discuss how and why programming is different this year. If this is a new program, talk about how you plan to use data to inform program practices.

1. **What do you hope to learn from this program and how do you intend to share your lessons with others?**

Specific examples are important to us.

BUDGET

1. **How much do you need for this project?**

Please use this section to describe the total project budget, how much you are requesting from Morgan Foundation, and how you will cover the difference (if applicable). If you are utilizing any in-kind support or leveraging resources from outside the youth entrepreneurship ecosystem (e.g., media attention, venue donation, consulting resources), describe that here as well. A numerical project budget will also be required as an attachment, but we find that a narrative helps all parties involved in the project better communicate the resources, needs, and expectations.

1. **How will you fund this project in the next three years?**

It’s important for us to understand what you need from us (and others) now – and in the future. This helps us see where the project is headed and budget accordingly. Whether you plan to diversify revenue streams or scale up your grant requests, just be up front so we can make the best decisions possible.