

ADULT

ENTREPRENEURSHIP

GRANT APPLICATION ATTACHMENT

1. What activities do you hope to conduct as a result of this grant? Tell us the who, what, when, where, why, and how components of the request.
2. The Foundation believes the strongest adult entrepreneurship programs advance certain values (see next page). Discuss how the proposed programming advances these values. Please focus on the values that your project/program primarily embodies.
3. When thinking about all the Foundation’s values, which would require additional support(s) for the organization and the project/program to excel?
4. To the best of your knowledge, please estimate or project the following figures. Leave fields blank if not applicable.

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Program 1** | **Program 2** | **Program 3** |
| Project/Program Name |  |  |  |
| Timeframe | MMDDYY - MMDDYY | MMDDYY - MMDDYY | MMDDYY - MMDDYY |
| Participants engaged | # | # | # |
| Female participants | # | # | # |
| Participants of color | % | % | % |
| Mentors\* engaged | % | % | % |

**\***content/field experts providing direct support to the entrepreneur

1. What strategies will you use to engage clients from underserved populations?
2. In 2019, the Foundation shifted the grantmaking focus of its Adult Entrepreneurship portfolio to primarily support entrepreneurship programming in the Greater Akron area. How does this request advance this geographic focus?
3. What do you hope to learn from this program, how will you collect information to inform your learnings, and how do you intend to share these lessons?
4. How much do you need for this effort? Describe the total budget, how much you are requesting from Morgan Foundation, and how you will cover the difference (if applicable). If you are utilizing any in-kind support or leveraging resources from others, describe that here as well.
5. How do you plan to fund the project/program in upcoming years?
6. Burt Morgan believed in the value and power of free enterprise and the importance of entrepreneurship as a driver of that system. Please describe how this proposal advances free enterprise principles.
7. Please develop a list of 3-5 objectives that focus on the quantifiable outputs and demonstrable outcomes of this proposed project/program.

Burton D. Morgan Foundation values adult entrepreneurship programs that…

* bolster regional economic competitiveness
* develop entrepreneurial skills
* collaborate with ecosystem partners
* leverage broader community resources
* engage underserved populations
* embed mentorship and coaching
* evaluate their effectiveness
* pivot to meet changing needs
* share lessons learned
* demonstrate fiscal responsibility