

# in the pipeline

NEWS FROM THE  
BURTON D. MORGAN FOUNDATION

AUGUST 2009

## Historic Baldwin House Reopens Hudson's "philanthropic corner" established

“This proud day is finally here.”

That's how Jim Hackney, president of the Hudson Community Foundation, described the May 17 ribbon-cutting ceremony at the Baldwin House.



Photo by Jim Hackney

The community foundation and three other Hudson non-profit organizations have now moved into the yellow, wood-frame house. Together with

the adjacent Burton D. Morgan Foundation, the northeast corner of the green is being referred to by some as Hudson's "philanthropic corner."

The Morgan Foundation purchased the Baldwin House and the adjacent brick structure on Aurora Street from the Hudson Library & Historical Society in 2005. At the time, the two structures were joined and had served as Hudson's library for decades.

The Foundation separated the buildings, completely renovated the brick building for its headquarters and renovated the exterior of the Baldwin House, the frame structure that had been the birthplace of Carolyn Baldwin Babcock, the founder of Hudson's library.

Once the exterior of the Baldwin House was finished, the Morgan Foundation turned it over to the Hudson Community Foundation for a minimal annual lease payment. The community foundation, in turn, spent nearly \$150,000 to renovate the interior of the home.

In addition to the community foundation itself, Hudson Community First, Hudson Job Search and the Hudson Heritage Association now have offices in the house.

Former library director Tom Vince, who lived in the upstairs of the home for several years, summed up the importance of the structure at the ribbon cutting event.

“Let us affirm that this is not really a change at all,” he said, “but a continuation of what Caroline Baldwin Babcock had in mind... a house that would be a center of community and social life.”

Founded in 1967 by the late industrialist and entrepreneur Burton D. Morgan, the Foundation invests in projects that further its mission of preserving the free enterprise system.

The Foundation supports projects that nurture creativity, invention, entrepreneurship and innovation.

To that end, the Foundation invests in projects that fall into three life phases – starting with childhood, continuing through college and then into adulthood business activity.

For more information about deadlines and applying for a grant, see our web site.



## Dear Friends of the Foundation...

The corner of Aurora and East Main streets has become a beehive of nonprofit activity.

Many changes have transpired in the last few months, including the opening of the Baldwin House and the relocation of Hudson Community Foundation, Hudson Job Search, Community First, and Hudson Heritage Association.

Add to these changes the recent road closure and construction on Aurora Street and the return of the Farmers Market, and one can understand the level of activity swirling around our corner this spring and summer!

But it is the work going on inside the Baldwin House and the old library that is having far reaching impact around the city and region -- ranging from HCF's organization of Hudson's dramatic fireworks display to Community First's career panels for high school students to Job Search's dedication to serving the growing numbers of employment seekers. Hudson Heritage closely monitors the historic character of our fair city, and The Burton D. Morgan Foundation is helping to shape the future of entrepreneurial activity and entrepreneurship education in Northeast Ohio.

All this impact from one historic corner -- and the impact may be even greater as we work together for the common good of our community! We are grateful for the opportunity to work with our fellow nonprofit leaders and look forward to a bright future from our corner of the world.

**Deborah D. Hoover, President**

## Grants Total More than \$900,000

Trustees of The Burton D. Morgan Foundation awarded more than \$900,000 at their June meeting. Grants were approved for:

**The National Inventors Hall of Fame Foundation** – \$77,000 to fund 20 Club Invention programs (14 in Akron and six in Wooster) and two Camp Invention sites (one each in Akron and Wooster).



*Camp Invention at Mason Elementary*

**E CITY** – up to \$120,000 to support programs to teach urban youth about entrepreneurship in Cleveland and for an expansion into Summit County.

**Scholarship of Entrepreneurial Engagement** – \$65,000 to Ashland University for two programs aimed at teaching high school students about the need for entrepreneurs, the skills entrepreneurs require and entrepreneurial ventures in Northeast Ohio.

**Case Western Reserve University** – \$100,000 to subsidize employment at Case Western Reserve University of a Liaison for Student Innovation and Entrepreneurial Projects and fund related expenses.

**Akron City School District** – \$50,000 to develop and present six workshops for teachers at the National Inventors Hall of Fame School ... Center for Science, Technology, Engineering and Mathematics Learning – the new middle school in Akron – about fostering an “entrepreneurial mindset” in students at the school.

**University School** – \$56,000 for entrepreneurship programs at the school and to expand outreach to other Northeast Ohio teachers and students.

**Girl Scouts of North East Ohio** – \$50,000 to implement a financial literacy and urban entrepreneurship program.

**Junior Achievement of East Central Ohio** – \$27,000 to provide *JA Economics* and a daylong Young Entrepreneur Seminar (YES!) to Stark County high school students.

**Junior Achievement of Greater Cleveland** – \$45,000 to provide programming in Cuyahoga, Lake, Geauga, and Lorain counties, consisting of entrepreneurship and career building programs for middle schoolers; *JA Company* for high school students; and an annual Student Company Challenge event.

**BioEnterprise Corporation** – \$200,000 to support business development and internship programs for promising bioscience companies in Northeast Ohio.

**Western Reserve Public Media** – \$56,000 to the public broadcasting affiliate, formerly known as PBS 45/49, to produce a new, half-hour weekly broadcast focused on regional business and economic development.

**Hudson Library & Historical Society** – \$40,000 to enhance and expand the technology and resources of the Burton D. Morgan Center for Entrepreneurship Research and to expand the entrepreneurship lecture series.

**TiE Ohio** – \$15,000 to fund at least eight educational and networking programs for Northeast Ohio's emerging entrepreneurs.

**Hudson Community First** – \$14,000 to educate Hudson students about diverse career opportunities by staging three career panels and continuing the Intern for a Day program.

## Montessori Students Publish Literary Journal

Students from Hudson Montessori Middle School have added publishing to their micro-economy project.

*Verbis*, a literary journal, made its debut this spring, selling nearly all of the 100 copies printed. (A few copies are still available at the Hudson Farmers Market and The Learned Owl.)

The 68-page soft-cover book includes poems, short stories, essays, and photographs from the school's seventh and eighth graders. It was launched with a grant of \$7,900 from The Burton D. Morgan Foundation.

*Verbis* is the focus of stage three in the school's micro-economy project, which began in 2005 with a \$15,000 grant from the Foundation.

Students used the initial money to plan and establish an in-house store, North House Specialties. They then began making jam, scarves, and birdhouses to sell. Later, with the help of another grant, they added a greenhouse on the school grounds, where they grow herbs and vegetables to sell at the Hudson Farmers Market.

*Verbis* provided a voice for the 19 participating students. Their words speak of friendship, persistence, fear, loneliness, journeys, and justice.



*Students work to create literary magazine.*

Writing for the book began early in 2009. In March, the students got what teacher Dave McNees called the “wake-up session.”

Judith Mansour, editor of *Muse* magazine in Cleveland, met with the students and told them it was time to start selling ads and making decisions. What would they name their publication? How much would they charge advertisers and sponsors? Could they afford color? How many pages could they afford? How would their book be bound?

By early May, some students – using a MacIntosh computer and software

purchased with grant funding – were designing their book. The grant helped pay for an Apple software specialist to teach them the design programs. Other students were busy selling ads and sponsorships.

“In the last month, we got to see all the pieces come together,” says editor Max Rosenwasser. “It was amazing to see the final product.”

The books were sold for \$12 each. Between the per-book profit and the ads sold, the students will have enough money to continue the venture next year.

## Grant Brings E CITY Programs to Summit County

A highly-touted program that engages urban youth in entrepreneurship is expanding into Summit County.

A grant from The Burton D. Morgan Foundation will enable E CITY, which has been running school-year programs and business camps for urban youth in Cleveland since 2002, to replicate some of those programs in Summit County.

The programming has been developed by the Network for Teaching

Entrepreneurship. Urban students will learn to identify business opportunities, market ideas, keep good records, and calculate return on investment.

The Foundation has been supporting E CITY programs in Cleveland since 2006. Foundation trustees sought to bring the programs to Summit County.

“We believe in the potential of entrepreneurship education to transform the lives of youth by enhancing the relevance of education,

including higher education,” said Deborah Hoover, president of The Burton D. Morgan Foundation. “The current financial crisis further underscores the need for students to gain real world experiences and greater financial literacy so they can perhaps one day create their own jobs.”

Three local organizations will partner with E CITY to present the Summit County programming: Boys Hope Girls Hope, Emmanuel Christian Academy, and Buchtel High School's Project GRAD.

# Hoover Honored

## Signs Of The Times...

*Crain's Cleveland Business* has named Foundation President Deborah D. Hoover as one of its 2009 "Women of Note."

The business publication honors 12 women each year who have made an impact on Northeast Ohio's business community.

Hoover has served as president of the Foundation since 2007. She also is co-chair of the Entrepreneurship and Innovation Action Team for Northeast Ohio's Fund for Our Economic Future.

The 12 "Women of Note" were introduced and honored at a luncheon July 22 at the LaCentre Conference and Banquet Facility in Westlake.

